

## Is your blog being read?

So you have a blog. Maybe at one point you were just scribbling out ideas, talking about the little things, but now you have a pretty substantial focus and are keeping up with news and events that you think people would be interested in. Yet you do not feel like many people are paying attention to your work that you feel can be a great part of the ongoing dialogue, you want to get more exposure to get more readers. While quality and relevancy may get you some readers, another way to increase the visibility of your blog is to submit it to a directory. Check out a submit blog directory and see what kind of exposure is available for you and your work.

While people still utilize search engines to explore the internet, a lot of other people are taking advantage of RSS feeds or directories that give them access to a lot of information with minimum searching. People are relying less on search engines to find what they are looking for. A submit blog directory is a way of bringing your work to them. You could be maintaining a top of the line blog that is filled with interesting viewpoints, but if you are not being seen then you are not being read. As another way of increasing your exposure to internet traffic, just submit blog to a directory and tap into the source of readers that they have. The internet is filled with individuals who want more than just the mainstream views. If you use a quality submit blog directory you will find your work grouped with people who comment on similar ideas and events. You will find in many blogs that there is a dialogue that occurs between different bloggers. If you use submit blog directories, you are more likely to be seen by your fellow bloggers and referred to when they are talking about similar topics. Becoming part of that online dialogue can increase your exposure even more all while lending some credibility to your work.

Before you rush off and post your blog on any directory for more exposure, take the time to learn about who you might associate yourself with. The first thing to look for is easy navigation. If you use a submit blog directory that is hard to sort through then your potential readership probably will not want to sort through it, meaning that your potential readership is no longer looking for you. Take some time to check the content of the other bloggers who use that submit blog directory. Do the other blogs bring good commentary with integrity? The only thing worse than no exposure is bad exposure and you do not want your hard work being associated with less than good writing and being disregarded by potential readers. That research can pay off, a good [submit blog](#) directory can bring quality readership and revenue that will make your blog that much more enjoyable to write. Citation

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## About the Author

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