

Rochester NY, the World Image Centre

You may not know that Rochester NY was the first American boomtown. Colonel Nathaniel Rochester, from whom Rochester NY gets its name, Major Charles Carroll, and Colonel William Fitzhugh, Jr. purchased this tract in 1803 because the Genesee River had the potential to generate a great deal of water power. This water power would eventually prove to be vital to the flour producing industry. This One Hundred Acre Tract was surveyed beginning in 1811, streets and roads were laid out, and in 1817 the original founders joined their holdings with that of other area landholders to form the Village of Rochesterville. Rochesterville was the seat of Monroe County, New York by 1821 and was rechartered as a city under the shortened name of Rochester in 1834.

By 1823, the Erie Canal had made its way westward, and an aqueduct was constructed over the Genesee River at the site of the present day Broad Street Bridge in downtown Rochester, NY. The Erie Canal now connected Rochester to all points east and west. Originally dubbed The Young Lion of the West, Rochester NY became known as the Flour City, reflecting its status by 1838 as the largest flour producing city in the United States. Its population had also doubled by that time, making Rochester the first boomtown of the United States. The Flour City eventually became known as the Flower City as the westward moving flour producing industry was replaced by numerous nurseries that had grown up around the city. The region saw its own Industrial Revolution after the Civil War. It was during this era that the Eastman Kodak Company and Bausch and Lomb were founded. The Gannett newspaper conglomerate and Western Union also had their start in Rochester NY. In response to the regional decline in manufacturing during the latter part of the twentieth century, imaging and optical science is now prominent among local universities and companies, giving Rochester its latest nickname as The Worlds Image Centre.

With its rich history of entrepreneurship and adaptation to change, Rochester NY is poised to weather any economic storm. Why not consider it as a place to hang your hat. Rochester NY will not disappoint. Related content [Rochester new york](#)

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