

The Flower City Truly Blossoms

A world class philharmonic orchestra, renowned medical center, thriving arts culture, professional sports teams, and numerous colleges and universities. Could we be talking about New York, Boston, or Chicago. Nope. Rochester is a wonderful surprise to those who have never heard of or visited this beautiful small city.

Rochester, New York, a city of approximately 200,000 people, is located at the mouth of the Genesee River on the south shore of Lake Ontario. Around 1,000,000 people live in the entire metropolitan area. Chartered as a city in 1834, Rochester is the seat of Monroe County, New York and home to Fortune 1000 companies Eastman Kodak Company, Constellation Brands, and Paychex. Aply nicknamed The Worlds Image Centre, Rochester is also home to optical and imaging research centers at the University of Rochester and the Rochester Institute of Technology. In addition, Rochester is the birthplace of the Wegmans Food Markets chain, which has grown from a small mom and pop grocery store into a network of stores reaching across the northeastern United States and into northern Virginia.

But Rochester, New York is not all about business. During the spring and summer months, residents and visitors can choose from any number of festivals such as the Lilac Festival, the Rochester International Jazz Festival, the East End Festival, the Corn Hill Festival, the Park Avenue Festival, the Clothesline Arts Show, and the Rochester High Falls International Film Festival. There is even a Cold Rush Winter Celebration that highlights winter sports. Rochester nightspots can be found in the East End District, the Monroe Avenue and Park Avenue districts, Upper Monroe Avenue, and the St. Paul Quarter.

Cultural institutions abound. One can choose from performances of the Rochester Philharmonic Orchestra and the Geva Theatre Center or spend an afternoon viewing the Rochester Museum and Science Center, the Memorial Art Gallery, or the Strong National Museum of Play.

If sports is more your thing, you will not be disappointed. You can choose from the Rochester Red Wings baseball team, the [Rochester](#) Americans ice hockey team, Rochester Rhinos soccer team, Rochester Knighthawks indoor lacrosse team, the Rochester Razorsharks basketball team, and the Rochester Raiders indoor football team. The Wegmans LPGA Tournament, PGA Championship, US Open, and the Ryder Cup have also been major draws for local golf enthusiasts. If you want to experience the great outdoors, numerous parks and public greenways also provide plenty of opportunities to hike and bike or photograph the abundant wildlife.

Rochester, New York truly has something for everyone.

About the Author

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