

## More Money With SEO Reseller Plans

SEO reseller plans can have many benefits for small businesses that are concerned with increasing revenues. Losing even a single client is potentially devastating for a company that is limited to only one or two revenue sources. While many people seem to think direct sales is the only way to increase revenue, there are in fact other ways to do so.

Going into the business of SEO reseller plans is a particularly effective way to increase revenues. This is of course generally not a good idea for companies that sell search engine optimization. SEO reseller plans can be particularly effective however, if you are involved in services such as web design and hosting, IT consulting, or Internet advertising.

At their most basic definition, SEO reseller plans offer you a chance to realize more profits. The client based relationship means that you get will receive a finders fee or a share of the revenues from the SEO company. Assuming that you go into partnership with the right company, it is practically a sure thing. It is crucial therefore to choose a company with a Fortune 100 background, and one that has a good reputation in the industry. Many of the companies that make great potential customers of SEO reseller plans are in fact already involved in the related fields of information technology or marketing. These are excellent targets for search engine optimization services, since the sales cycle is probably going to be a lot shorter and the rates of closure will tend to be higher. For these reasons, the potential to build a good relationship with these companies and to share in the revenues is much greater.

There are a lot of SEO reseller plans that are actually fully customizable and allow the client to include their own label. This capability should actually be included with any serious SEO reseller plans. Private labels will of course have their own advantages and disadvantages depending on the particular partner organization, but it is nevertheless important to provide this option.

Another important facet of SEO reseller plans is account management. This was not really a primary consideration in the past climate of low end link building, but it is almost a must on todays current sphere of Fortune 100 companies where SEO services are the norm. The ability to customize SEO reseller plans is an important factor to consider is increasingly important in companies that are responsible for overseeing customer contacts.

## About the Author

Read more about [seo resellers](#), go to [seoservices.awardspace.com/?Affordable-SEO:-How-to-Find-It-in-the-Online-Marketplace&bid=14947](http://seoservices.awardspace.com/?Affordable-SEO:-How-to-Find-It-in-the-Online-Marketplace&bid=14947).

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