

Start Blogging Now!

If you have been paying any attention at all to what is going on in the online world right now, you are probably already aware of the pervasiveness of blogging, and how it has taken the entire online community by storm. You probably know one or two people who are knee deep into blogging right now, and you may even be a regular blogger yourself. Blogging is truly an immensely popular pursuit you'd better believe it, and that popularity is expected to grow even more exponentially over the next few years.

But what exactly is blogging and what makes it so immensely popular? And perhaps more interestingly, how can you benefit from this rampaging global phenomenon that has the entire online world in its grips?

The key actually lies in the basic human need to connect to other people. The Internet has opened up so many avenues for ideas exchange and even simply basic communication that our list of contacts grows at an exponential rate. It is this unquenchable thirst for touching base with people that has ensured the steady growth and popularity of blogging.

Of course, there are other ways to reach out to other people online, and avenues such as email and message boards remain in widespread use. Nevertheless, few can compare to blogging in terms of immediacy and free flowing discourse. Instant messaging offers an even more instantaneous means of communication to be sure, but it isn't really ideally suited to lengthy discourse.

It is interesting to note that blogging started out as pretty much an online version of a diary, in which the writer could share his or her thoughts to a select group of people. Other blogs were utilized for more straightforward announcements and editorials, which was a common practice in the medical and industrial communities, as well as in the academe. Early blogs were then little more than informational pages in which bloggers passed on information to their readers. With more readers catching on to the interactive elements of blogging however this exchange became quite a bit more democratic. The result is a highly interactive atmosphere that encourages open communication.

Blogging has already been a familiar online facet for many years, and we have still yet to see beyond the curve. Whatever the future holds for blogging, one thing is certain, and that it will continue to evolve in numerous ways. Reference [Skinny celebs](#) | [Citibank credit card](#) | [Citibank credit card](#) |

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