

No SEO? No go

As a web designer, web host or server administrator, are you delivering the most complete package of services to your client without delivering SEO?

As a web designer, web host or server administrator, are you capturing the most business from a client without delivering SEO? As a web designer, web host or server administrator, are you reducing the odds of losing a client to a competitor that delivers a more complete package of IT services including SEO?

In addition to delivering the best of a particular IT service, the best IT firms understand, embrace and deliver a more comprehensive package of IT products to their clients. Your clients not only need more comprehensive IT packages that include SEO, the smart ones realize it is critical to business survival.

Put your clients best interests ahead of your own for a moment and then put yourself in their position. The more success that your client experiences, the more you will also. Solid web design should compliment solid SEO. Strong web hosting should complement already strong SEO. Effective server administration should complement an already effective SEO.

Effective SEO equates to profitable business for your client. Effective SEO equates to strong customer retention for both your customer and yourself. So why not expand your IT service offerings to include effective and comprehensive SEO? You have the client relationship, the IT background and the desire for success already.

Your client probably knows little of SEO, but would surely welcome its benefits. So why not deliver financial reward to both your client and yourself by delivering SEO along with your existing services?

Please take what you have just read to heart. Understand the importance of comprehensive IT product offerings that include SEO and its importance to your client. I just happen to be that client. I am that client that does not have the expertise of SEO like the expertise I have of the products I sell. I am that client that knows effective SEO is critical to my success. I am that client that seeks out talented and complete vendors like that of my employees. When I get these types of comprehensive vendors I keep them, I do more business with them, I refer them and I never leave them.

See more [Organic traffic](#) -

About the Author

More related to [marketing](#), preview HubShout.com.

Source: <http://www.seo27.com>